

EXPERIENCE

MORNING CONSULT –

Visual Designer 2021 - Present

- Cross-function with the Marketing and Commercial teams to create high-quality assets across channels including website banners, emails, social media graphics, web ads, websites, displays, infographics, illustrations, sales decks, presentations, internal documentation and marketing campaigns
- Manage internal and external stakeholder and client relations
- Provide project management across teams ensure all visual materials adhere to client brand guidelines
- Maintain and evolve the brand's visual identity and style guidelines ensuring all materials adhere to brand guidelines while finding new ways to push the creative boundaries
- Ensure external agency adherence to brand guidelines
- Stay up to date with the latest design trends and tools
- Design rebrand concept which spanned across web, internal & external content, product, social, marketing, and editorial
- Independently and collaboratively lead initiatives for optimization and transformation of processes including implementing practice workflows with agency and addressing deficits in quality
- Design templates to facilitate team functionality
- Create way-finding for nationwide offices as well as environmental design that reflected the Morning Consult brand

Junior Visual Designer 2020 - 2021

- Work from creative briefs to translate data and concepts into clear and compelling visuals
- Collaborate with team members to understand project requirements and objectives
- Manage and organize design files and assets
- Maintain technical knowledge of best practices related to data visualization graphics, color, typography, illustration and layout
- Review and proofread materials for design adherence, readability, and grammar
- Participate in the creative reviews, incorporating input from internal Creative Directors and external stakeholders

THE BRAND HATCHERY –

Design Intern 07/2019 - 10/2019

- Develop brand identity including logos, brand development, collateral mockups, UI/UX planning, and packaging design
- Social media management for various brands including sourcing and selecting posts, copywriting, and scheduling content releases

IMAGINARIA CREATIVE –

Design Intern 05/2018 - 08/2018

- Work within various clients' branding to provide advertisements, collateral print materials, packaging design and website design
- Prepare and build production-ready mechanical files

CONTACT

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SKILLS

Branding Identity, Data Visualization Design, Package Design, Editorial/ Publication Design, Social Media Marketing & Campaign Design, Web Design, HTML & CSS, Presentation Design, Collaboration, Organization, Problem Solving, Communication, Time Management, Adaptability

TOOLS

Adobe Creative Suite, Illustrator, Photoshop, Indesign, Adobe XD, AfterEffects, Figma, Miro, Slides, Docs, PowerPoint, Sketch, Canva, Asana, Notion

REFERENCES

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