

CLAIRE BIORDI

GRAPHIC DESIGNER
CLAIREBIORDI.COM
(302) 530-5871
CLAIREBIORDI@GMAIL.COM

EDUCATION

Savannah College of Art & Design
[SCAD] B.F.A. in Graphic Design
Graduated in Spring 2020

SKILLS

Identity & Branding
Typography
Web Design
Package Design

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Figma

HONORS & AWARDS

GDUSA Package Design Award | 2021
Bandit Distillery

GDUSA Package Design Award | 2021
Bello's Restaurant Identity

International Design Awards (IDA) | 2020
Bandit Distillery
Bronze in Print/Packaging

International Design Awards (IDA) | 2020
Bello's Restaurant Identity
Honorale Mention

GDUSA Graphic Design Award | 2020
Liar's Dice

**SCAD Achievement Honors
Scholarship | 2015 – 2020**

**Featured in The DE Foundation
for the Visual Arts Calendar | 2016**

EXPERIENCE

The Moving Company

ART DIRECTOR + DESIGNER

2021 - Present

Lead the design team in designing and executing brand identities across digital and print media. Translate the client's vision and build brands from concept to creation. Present design concepts to clients and implement their feedback for revisions and improvements. Work with project managers and copywriters to conceptualize internal corporate events and design print and digital materials including signage, guidebooks, name badges, and presentations.

Work with copywriters and strategists to execute a wide variety of projects including marketing campaigns and web design. Design intuitive, user-friendly and business focused websites. Create prototypes and collaborate with developers to produce effective web experiences.

Claire Biordi Design

FREELANCE DESIGNER

2020 - Present

Logo development and brand identity design for small businesses in Delaware, Maryland, and Philadelphia. Worked with a variety of clients in different industries to create branded materials and marketing collateral for start ups.

Muhlenhaupt + Company

DESIGN INTERN

Manayunk, PA | Summer 2019

Designed deliverables for three internal businesses. Created the logo and established brand guidelines for Manayunk Creative. Collaborated with the creative team to create website layouts for development. Designed deliverables, ebooks, and proposal templates for clients.

Cape Gazette

DESIGN INTERN

Rehoboth Beach | Summer 2016

Served as intern for the graphic design and advertising department. Edited, proof read, and designed ads. Worked with the design department to organize the paper's spreads and communicate with clients.