



## Graphic & Motion Designer

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[raphamoraes.com](http://raphamoraes.com)

## EDUCATION

09.2022– Present	<b>ArtCenter College of Design</b> Pasadena, CA	Master of Fine Arts Graphic Design
03.2018– 02.2022	<b>Universidade Federal Fluminense</b> Niterói, Brazil	Bachelor in Social Communications with Emphasis in Advertising

## EXPERIENCE

01.2025– Present	<b>Teaching Assistant</b> Package Design 1 ArtCenter College of Design Pasadena, CA	Assisting instructor Daniel Hoy during his Package Design 1 class with student critiques, supporting students in sketching ideas, developing and refining successful designs.
07.2023– Present	<b>Graphic Designer</b> Exchange and Study Away ArtCenter College of Design Pasadena, CA	Design and create content for social media and email marketing, assist the updates to the website and produce flyers for various exchange programs. Collaborated on the development of promotional assets for specific events, such as International Education Week.
11.2022– Present	<b>Communications Assistant</b> Center for Innovative Teaching & Learning ArtCenter College of Design Pasadena, CA	Responsible for the creation of visual content across social media, email and marketing platforms. Contributed to the development of a new web page, enhancing user engagement through effective design strategies and marketing support. Assisted in the creation of posters, motion interstitials and wayfinding for the 2024 AICAD Symposium and the 2023 AI in Teaching and Learning Summer Symposium.
10.2022– Present	<b>Digital Asset Creator</b> Title IX Office ArtCenter College of Design Pasadena, CA	Produce a wide range of visual materials, including infographics, presentations and events. Developed commemorative cards and awareness handouts for departmental events and outreach efforts.
11.2019– 09.2022	<b>Junior Graphic Designer</b> WPensar Niterói, RJ, Brasil	Led the design of a new visual identity for the organization. Created banners, e-books and social media content, while managing diverse projects such as Black Friday Sale, Bett Education Conference and Online Events during the pandemic.

## SKILLS

Proficient in Illustrator, InDesign, AfterEffects, Photoshop, Procreate, Figma.

Familiar with Blender, Cinema 4D, Premiere, Redshift, Spline, KeyShot, Basecamp.

Native in Portuguese, fluent in English, intermediate in French and basic in Spanish.

Interested in sketching, painting, artisanal book binding, 3D printing, letterpress printing, wood work.

## RECOGNITION

09.2024–04.2025  
**ArtCenter Graduate Continuing Scholarship**

09.2022–04.2025  
**ArtCenter Graduate Scholarship**

01.2023–04.2025  
**ArtCenter Student Gallery**  
Summer Joe's (Packaging, Spring 25)  
Under The Pilotis (Poster, Summer/Fall 24)  
Alado (Poster, Summer 24)  
Forever Ago, Bon Iver (Poster, Spring 23)  
Ready for Departure (Motion, Summer 23)  
Principles of Animation (Motion, Spring 23)  
Frankie Title Sequence (Motion, Spring 23)

**EXPOCOM Sudeste**  
**(Southeast Experimental Research in**  
**Communication Exhibition)**  
2022  
*The Fantastic Chocolate Factory*: Transmedia Campaign Based on a Board Game (Shortlisted for Communication and Innovation)

2023  
Stay at Home Poster (Winner for Illustration), Brota! (Winner for Marketing Research)