Mathilde Urfalino

Audio Producer & Editor

512. 534. 6276 mathildeurfa@gmail.com

Creative thinking & a knack for new show development

Toolkit

Trauma-Informed Reporting, Power Mapping, LexisNexis, Public Records Search, Pro Tools, Premiere, Mural, Airtable, Descript, Trint, Field Recording

Languages

French: Native English: Fluent

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Education

Master of Arts (M.A.) Research in Art History University of Paris 1 Panthéon-Sorbonne

Master of Fine Arts (M.F.A.) School of Fine Art - Paris

Bachelor of Arts (B.A.) Art History University of Paris 1 Panthéon-Sorbonne

Experience

Producer & Editor / INDEPENDENT

SFPT 2023 - PRESENT

Various projects & outlets (eg. TLDR podcast Wealthsimple Media, Audio Flux)

- Consulting on narrative and two-way show (concept, sound identity, processes)
- Producing a weekly news and chat show about the economy, business and finance
- Developed commissioned immersive short-form audio

Development Producer for Society & Culture / GIMLET MEDIA

JANUARY 2021 - JUNE 2023

New Show Development (limited series & always on shows)

- Pitched, reviewed, and vetted outside pitches
- Produced, and reported stories on a variety of subjects (e.g., deed theft, adjusting to climate change, memoir show about sexuality)
- Mentored APs, created production processes and tape-generative exercises for host of a memoir show, and managed production calendar
- Led public records search and power mapping workshop for a narrative series

Conviction (S4) - The Conviction of Max B

- Produced, reported, wrote, scored, and sound designed *Episode 4: Hell Hath No Fury* which involved combing hundreds of pages of court documents and hours of court tape
- Contributor on research, reporting, and editing of the series

The Unmaking of Spider-Man (unreleased documentary series about a Broadway musical)

- Storyboarded series arc and episodes; developed the overall tone and voice of the show
- Wrote scripts and lead produced sound-rich narrative episodes
- Led archival work for the series: managed vast archive of 500+ hours of film footage and composed selects to capture the essence of the story
- Managed and trained a team of APs; coordinated with engineer team
- Coached first-time hosts on interviewing and tracking
- Identified and booked characters; produced interviews
- Developed production guides and processes (e.g., remote recordings, interview preps, collaborative episode sprints)

Associate Producer - New Show Development / GIMLET MEDIA

OCTOBER 2018 - JANUARY 2021

Editorial Shows & Branded Content: Science Vs, Duet, Murder Ballads, The Window, Chompers, The Get Up, 10 Questions with Kyle Brandt, Gimlet midrolls, Better For It, Archewell Audio Holiday Special

- Pitched new shows and developed pilots
- Cast VO talents and negotiated contracts
- Directed talent and host for tracking and two-ways
- Maintained the editorial calendar from writing to publication
- Wrote scripts and lead produced episodes
- Pre-interviewed and booked sources, studios, and tape syncs; recorded in the field
- Conducted extensive research and wrote interview preps
- Ran and participated in edits and mix reviews
- Fact-checked and co-ordinated with fact-checkers
- Sound designed and scored full episodes
- Produced a live show
- Coordinated with Spotify US Latin team for the Spanish adaptation of Chompers

Production Intern / CRIMINAL PRODUCTIONS

SEPTEMBER 2017 - AUGUST 2018

Criminal, This Is Love

• Pitched and researched stories, tracked down people, conducted pre-interviews