



Graphic Designer  
liqi.info

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Education	<b>ArtCenter College of Design</b> Pasadena, CA  Sept 2020–Dec 2024 Bachelor of Fine Arts in Graphic Design
Focused Coursework	<b>GREENIES Sponsored Studio</b> May–Aug 2023 Pasadena, CA  Collaborated with teams to redesign packaging to create health-focused solutions for pet owners and develop 3D concepts that would improve user experience. Delivered final visuals and promotional videos for marketing and brand awareness.
Scholarships	2020–2024 <b>ArtCenter Undergraduate Scholarship</b>  Sept 2022 <b>ArtCenter Donor Scholarship</b>
Skills	<b>Strong working knowledge of:</b> InDesign, Illustrator, Photoshop, Keynote, Acrobat, Procreate, Figma, Canva, Miro, Mural, Final Cut Pro, Slack, Privy, Shopify  <b>Familiar with:</b> After Effects, Glyphs, SolidWorks, KeyShot, Mural, Cinema 4D, MadMapper  <b>Craft:</b> DSLR photography, 3D modeling, sketching, video editing, 3D printing, letterpress  <b>Languages:</b> English (fluent) Mandarin, Cantonese (native)

Experience	<b>Strange Invisible Perfumes</b> Freelance Junior Designer Jan 2025–Present Remote  Executing digital marketing content, managing a cohesive visual brand identity across platforms, collaborating on 25th anniversary rebrand, as well as contributing to special projects.  <b>OTtera, Inc.</b> Graphic Design Intern Oct 2024–Jan 2025 North Hollywood, CA  Collaborating with the marketing team and design projects for internal and external campaigns. This include creating marketing materials such as banners, presentations, logos, and branded items. Supported projects from concept to production, ensuring brand standards were communicated and maintained.
Recognition	<b>ArtCenter Student Gallery</b>  Jan–May 2025 <b>NHM</b> Brand Identity  May–Dec 2024 <b>Arctic Oasis</b> Brand Identity  Jan–Apr 2024 <b>Lucky Charms</b> Packaging Design  <b>Provost's List</b> 2022–2023 GPA of 3.80 or above  Jan–Apr 2024 <b>To Summer</b> Rapid Prototyping  Sept–Dec 2023 <b>Beneath the Waves</b> Publication Design  Sept–Dec 2023 <b>OGX Hair Care</b> Packaging Design