Connor Linton

Designer based in London, specialising in motion, branding, and digital design.

Experience

Cuckoo - Midweight Designer

FEB 2023 - PRESENT

As part of Cuckoo's in-house creative team, I work across a variety of internal and customerfacing projects, supporting brand growth and recognition since its start-up phase. I've played a key role in shaping Cuckoo's visual identity by developing motion guidelines, introducing new illustration styles, and creating animated assets. My work has also contributed to major brand partnerships, including collaborations with Octopus Energy, Surreal, Cycling UK, and Ramblers.

connor-linton.com

About me

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With seven years of experience, I've worked on projects for EY, Deloitte, and Cuckoo Broadband. Balancing strategy, creativity, and collaboration. I thrive in fast-paced environments, love problem-solving, and I am driven to create impactful design.

- → Brand development
- \rightarrow Motion guidelines
- \rightarrow Digital advertisements
- \rightarrow OOH advertisements
- → Onboarding collateral
- \rightarrow Events
- \rightarrow App design
- \rightarrow Social media

Amberjack - Graphic Designer

SEPT 2021 - FEB 2023

Amberjack is a recruitment tech company. Working here enabled me to work on a range of in-house and client-facing projects. Most notably designing the onboarding journeys for candidates at Deloitte, EY, BlackRock, BDO and Virgin Atlantic. I also collaborated with design agencies; Thirty Three and Design Box on multiple projects including the new company website design.

Skills

- \rightarrow Graphic design
- \rightarrow Motion design
- \rightarrow Brand identity
- \rightarrow Digital design
- \rightarrow Brand strategy
- \rightarrow Creative direction

Software

I use these daily:

- \rightarrow After Effects
- \rightarrow Figma
- \rightarrow Illustrator
- \rightarrow Photoshop
- \rightarrow monday.com

- \rightarrow Brand refresh and evolution
- \rightarrow Website design
- \rightarrow Marketing and sales support material
- \rightarrow Designing digital onboarding journeys for major clients
- \rightarrow Independently managed multiple projects across different teams



SEPT 2018 - PRESENT

Creating, managing and producing design solutions for a variety of clients in the FMCG, consulting, coaching and sports sectors. Logo and visual identity creation, marketing materials, vehicle livery design. Some of the organisations I have been working with include Les Davies Coaching, Fylde Fresh and Fabulous, Lymm Rugby Club and Chartier Associates.

Education

Sheffield Hallam University

I use these regularly:

 \rightarrow InDesign

 \rightarrow Microsoft Suite

I have experience with:

→ TouchDesigner

 \rightarrow Blender

SEPT 2015 - AUG 2021

Art and Design Award - Awarded to the student who has shown outstanding commitment, hard work and determination to succeed.

BA (Hons) Graphic Design - First Class Honours

Art and Design Foundation Diploma - Distinction

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