

SHANSHAN WANG

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I can work immediately, and don't need sponsorship for work.

EXPERIENCE

Graphic Design / Touro University Graduate School of Technology New York, USA | Nov 2023 - Mar 2024

- Designed visually compelling brochures, posters, presentations and other promotional materials. Ensured a consistent and cohesive visual language across all materials, aligning with the university's established brand identity.

Machine Learning Intern / Mattia Casalegno Studio New York, USA | Jun 2022 - Aug 2022

La Maschera del Tempo, Audiovisual Art Project

- Collaborated with artists to define storytelling and style of animation.
- Tested different prompts and parameters in Disco Diffusion and Midjourney to figure out how to decide suitable settings for creating the animation that expresses the concept in aesthetics of the project.

Marketing Intern / Student Medicover Remote | Jun 2022 - Oct 2022

- Conducted market research and based on pain points to market unique strengths that align with interests and preferences of the target audience.
- Organized offline events combining with trending topics to promote brand, resulting in 18% more purchase for the academic year.

UX/UI Design Intern / DiDi Beijing, China | Jan 2019 - May 2019

- Partnered with PM, researchers, engineers to optimize user experience for drivers during dropping off passengers, decreasing 58% of warning rate due to driver's accidental touch and unintended improper operations.
- Collected and refined reusable design components to build a design system for multiple products to keep design consistency, increase work efficiency for designers and engineers.
- Designed prototype based on task flow for usability testing of redesigned homepage

Graphic Design Intern / Motigo Wuhan, China | Jan 2018 - May 2018

- Designed posters, elements for social media and product marketing, reached a maximum of over 1000 page views.

EDUCATION

Pratt Institute New York, USA | Sep 2021 - May 2023

M.F.A in Interactive Arts | GPA: 3.92/4.0

Huazhong University of Science and Technology Wuhan, China | Sep 2016 - Jun 2020

B.A. in Communications | GPA: 3.95/4.0

Minor: B.E. in Computer Science

SKILLS & INTERESTS

Language English, Mandarin

Design Graphic Design, User Experience Design, Animation, Video Editing

Art Interactive Installation, Ceramics, Creative Coding, Physical Computing, AR

Interest Animals, Fitness, Jewelry, Photography, Sunset