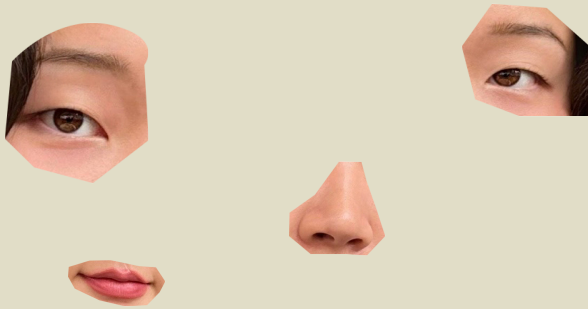


HANSOL PARK



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ROTTERDAM, 3072DB, THE NETHERLANDS

PORTFOLIO

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PROFILE

A WdKA Honours graduate, majoring in Transformation design, passionate about blending hands-on craftsmanship with experimental textile research. Passionate about storytelling through materials, using bio-based alternatives to explore new aesthetic and functional possibilities. Looking to develop a career in roles such as a textile/material designer in fashion/interior industries.

EDUCATION

Willem de Koonig Academy

(Hogeschool Rotterdam)
Rotterdam, The Netherlands
AUG 2020-JUN 2024

BA Design (Honours) Transformation Design

SKILLS

SOFTWARE

Photoshop
Illustrator
InDesign
MS Word
PowerPoint
Keynote
Page

CREATIVE&VISUAL SKILLS

Photography Installation Design
Moodboarding

TEXTILE TECHNIQS

Weaving
Embroidery
Knitting
Crochetting
Tapestry
Sewing

LANGUAGE

English ——— Fluent
Korean ——— Native
Dutch ——— Basic

WORK PERMIT

Orientation Year Visa
Expiry Date: 21.10.2025
Nationality: South Korea

EXPERIENCE

Artist Residency

OCT 2024 - DEC 2024

Blue City Lab

Rotterdam, The Netherlands

- Conducted research on **bio-based materials**, exploring algae, gelatine, and agar.
- Documented findings and recipes in a book form.
- Designed and **led a hands-on workshop** on bio-materials to raise awareness of sustainable textiles.

Internship

APR 2023 - JUL 2023

Nieuwe Instituut:

Communication Department

Rotterdam, The Netherlands

- Organised visual communication across **social media and website** to enhance engagement to the museum's events.
- Developed **visual guidelines for museum guides' portraits**, aligning with the museum's rebranding.
- Assisted in event organisation and coordinated team tasks.

Visual Merchandiser

OCT 2021 - JUL 2022

Primark

Rotterdam, The Netherlands

- Styled mannequins and created visually engaging displays in a **fast-paced retail environment**.
- Ensured **shop floor planning** met company branding guidelines.
- Trained retail assistants to maintain brand consistency.

Volunteer

MAR 2021 - JUN 2024

Willem de Kooning Academy

-Team Communication

Rotterdam, The Netherlands

- Produced **video content** to assist international students in finding housing in the Netherlands.
- Hosted **open day presentations** and Instagram takeovers to engage prospective students
- Provided **peer support and mentorship** to new students helping them integrate into the academy.