



MANSHU LIU

ART DIRECTOR / MULTIMEDIA ARTIST

CONTACT

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Miami, FL - Open to Relocate

PORTFOLIO



Manshu Liu

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BIO

With a background in **design, cinema, and digital media**, I blend **strategic thinking** with **imaginative execution** to bring fresh perspectives and collaborative energy to every project—because a slight shift in viewpoint can spark truly memorable impact.

WORK EXPERIENCE

VIDEO PRODUCER

Nansen'S LAB, Davis, CA

(01/2023 - 06/2023)

- help the lab to shoot promotional and educational videos, including pre-production script, shooting schedule, post-production editing and publishing.

ACCOUNT EXECUTIVE INTERN

Ogilvy, Beijing, China

(07/2022 - 09/2022)

- conducted industry and competitor research, managed data/reporting, and coordinated cross-functional collaboration to meet customer needs and project goals

VIDEO PRODUCER

Qualia Gallery, Stanford, CA

(06/2022 - 07/2022)

- shoot videos for art works, edit videos and posters to promote each exhibition, work in a team to explore creative ways of presenting artworks in exhibitions

FREELANCE MULTIMEDIA ARTIST

(2022 - Present)

- I blend artistic vision with digital innovation—leveraging tools like Photoshop, Touch Designer and Blender 3D to craft immersive, cross-disciplinary projects that challenge norms and transform spaces into hubs of creative expression.

SOFTWARE

- Adobe Suite
- Photoshop
- Premiere Pro
- Adobe XD & Figma
- Illustrator
- InDesign
- Lightroom
- Bridge
- Blender 3d
- Touch Designer
- MidJourney
- Microsoft Office
- Google Suite

LANGUAGE

- Chinese (Native)
- English (Proficient)
- Spanish (In progress)
- Korean (Basic)

INTEREST

- Screen printing
- Typography
- Photography
- Resin Art
- AR
- Lighting Design
- Color Theory

EDUCATIONAL HISTORY

**MASTER IN MASS COMMUNICATIONS
FLORIDA INTERNATIONAL UNIVERSITY**

2024 - PRESENT

**ART DIRECTON
MIAMI AD SCHOOL**

2024 - PRESENT

**BACHELOR IN CINEMA AND DIGITAL
MEDIA & DESIGN**

UNIVERSITY OF CALIFORNIA, DAVIS
2019 - 2023

