


# CLAIRE THESSEN

## Multimedia Designer

College Station, TX | Open to Relocation

 clairethessen.com

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 claire-thessen

## Work Experience

### The Matthews Group

*Creative Agency | May 2024- Present*

Multimedia Graphic Designer

- Designed high-quality visuals across multiple brands in a collaborative environment.
- Developed and maintained brand identities through print and digital ads, logos, trade show materials, packaging, and more.
- Led illustration projects, delivering impactful and tailored visuals across a range of media.
- Produced innovative social media content to enhance engagement while adhering to brand guidelines.
- Notable Clients: Easterwood Airport, Napa Flats, Kent Moore Cabinets.

### Soft Interaction Lab

*Interactive Design Research Group | September 2023-May 2024*

UI/UX Designer, 3D Artist, and Concept Artist

- Responsible for designing UI and Graphic Design elements of interactive projects, games, and simulations.
- Modeled and surfaced 3D assets to be used in game engines
- Digitally illustrated concept art for interactive VR installations
- Selected as one of four students to represent Texas A&M in the 'a2ru' interdisciplinary conference in Rochester, NY.

### A-Line Magazine

*Student-led Fashion Magazine | August 2023-Present*

Design Chief

- Led a team of graphic designers in the creation of PR merch and print designs for a collaborative magazine.
- Provided creative direction to designers, established and enforced design guidelines, and taught workshops using Adobe InDesign.
- Responsible for the overall formatting, design direction, cover design, proofing, and creation of 10+ spreads in an 84-page magazine each semester (3 total).

## Education

### Texas A&M University

*August 2021-May 2025*

B.S. in Visualization

Minors: Graphic Design and  
Art & Architectural History

GPA: 3.95

## Technical Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Figma  
Autodesk Maya  
Blender  
Zbrush  
Renderman  
Houdini  
Unreal Engine 5  
Adobe Substance Painter  
HTML + CSS  
Canva  
Google Workspace

## Experience In

Print and Digital Design  
Motion Graphics  
Creative Direction  
Typography  
Illustration  
Brand Identity  
Social Media  
Web Design  
Packaging Design  
Look Development  
3D Animation  
3D Modeling and Sculpting