

Lynnea Jeung

Graphic Designer



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lynnea.info

Experience

Graphic Designer

Pressed Juicery, Culver City, California

March 2024 – August 2024

- Creative conceiving and team collaboration to develop compelling brand narratives through innovative packaging solutions
- Created multiple design variations and strategic directions, including 3D renderings for pitch decks tailored to major CPG retailers
- Developed brand-specific assets for brand collaborations, retail space designs, and comprehensive marketing campaigns/imagery

Accomplishments: Lenny Kravitz x Pressed Juicery Collaboration (Marketing Campaign 2024)

Junior Art Director Intern

Designory (Omnicom), Long Beach, California

June 2023 – September 2023

- Designed assets and templates for Amazon Business, Amazon Holiday, and Amazon Music in collaboration with a 40 person team
- Localized US creative product assets to scale into six global territories including AU, UK, CAN, DE, FR, and IT
- Retouched and composited visual content for ad campaigns with pixel-perfect precision
- Worked efficiently and effectively in a fast-paced production cycle

Accomplishments: Successful Amazon Holiday 2023 Digital Campaign Launch

Graphic Design Intern

Los Angeles County Museum of Art (LACMA), Los Angeles, California

September 2022 – December 2022

- Created and implemented materials for rotating exhibitions, museum way finding/operations, and other assets for LACMA's design studio
- Designed and produced wall didactics (artist & artwork wall labels) and interdepartment presentation decks
- Assisted in house staff on the inner workings of museum operations and art conservation

Accomplishments: Another World: The Transcendental Painting Group, 1938 – 1945 Exhibition (Digital & Print Marketing Campaign 2023)

Marketing & Graphic Design Intern

Mosaic Silicon Valley, Santa Clara, California

August 2020 – December 2020

- Developed and implemented brand design system for a local performing arts non-profit organization
- Collaborated and worked alongside principals in its grant writing proposals (pitch decks, asset sourcing, creative content)
- Designed landing pages, emails, social media, and paid ads

Education

ArtCenter College of Design

Pasadena, California

BFA, Graphic Design with Distinction

April 2024

Tour Guide/Campus Ambassador

June 2022 – April 2024

Teaching Assistant

January 2021 – April 2024

Orientation Leader

March 2021 – September 2021

Awards

Provost's List

ArtCenter College of Design

January 2021 – April 2024

ArtCenter Entering Scholarship

January 2021 – April 2024

ArtCenter Student Gallery

January 2021 – April 2024

Skills

Art Direction
Brand Identity Development
Typography
Image curation/Editing
Packaging Design
3D Modeling & Rendering
Presentation Deck Building

Software

Adobe Suite (InDesign, Photoshop, Illustrator, Dimension, After Effects)
Figma
Glyphs
MadMapper
Keynote
Processing
Solidworks