Mary Hatcher
2024

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| Education | Parsons School of Design |
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| | Communications Design BFA |
| | August 2019 → May 2024 |
| | Specialized in digital product design, data visualization, creative programming, graphic design, and brand strategy. |

| Experience | ISG Studios |
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| | Freelance Designer |
| | October 2024 → Present |
| | In charge of visual brand development and graphic promotional content for South Congress Swap Meet — a bi-monthly vintage festival based in Austin, Texas. |
| | Left Field Sandwiches |
| | Freelance Designer |
| | August 2023 → October 2023 |
| | Brand identity for a sandwich shop. Designed a logo, print material, brand patterns, and provided brand development consultation. |
| | TeamBall Collective |
| | Freelance Designer |
| | February 2023 → May 2023 |
| | Developed eight adaptations of a dynamic logo, static and animated templates for Instagram posts, and provided supplementary use guideline documentation. |
| | Oakley |
| | Design Intern |
| | May 2019 → June 2019 |
| | Assisted in product design and market research for Jamie Anderson x Oakley collaboration. |

| Skills | Branding, marketing strategy, coding, digital sociology, UI design, UX design, motion graphics, typography, user research, publication design, layout |
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| Tools | Illustrator, InDesign, Photoshop, After Effects, HTML, CSS, Javascript, Python, Github, Adobe Suite, Glitch |
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