



Graphic Designer
liqi.info

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Education

ArtCenter College of Design
Pasadena, CA

Sep 2020–Dec 2024
Bachelor of Fine Arts in Graphic Design

Focused
Coursework

GREENIES Sponsored Studio
May–Aug 2023
Pasadena, CA

Collaborated with teams to redesign packaging to create health-focused solutions for pet owners and develop 3D concepts that would improve user experience. Delivered final visuals and promotional videos for marketing and brand awareness.

Skills

Strong working knowledge of:
InDesign, Illustrator, Photoshop, Keynote, Acrobat, Procreate, Figma, Canva, Miro, Mural, Final Cut Pro

Familiar with:
After Effects, Glyphs, SolidWorks, KeyShot, Cinema 4D, MadMapper

Craft:
DSLR photography, 3D modeling, sketching, video editing, 3D printing, letterpress

Languages:
English (fluent)
Cantonese (native)
Mandarin (native)

Experience

OTtera, Inc.
Graphic Design Intern
Oct 2024–Jan 2025
North Hollywood, CA

Collaborated with the marketing team and designed projects for internal and external campaigns. This included creating marketing materials such as banners, presentations, logos, and branded items. Supported projects from concept to production, ensuring brand standards were communicated and maintained.

Scholarships

Sep 2020–Dec 2024
ArtCenter Undergraduate Scholarship

Sep–Dec 2022
ArtCenter Donor Scholarship

Recognition

ArtCenter Student Gallery:

May–Dec 2024
Arctic Oasis
Brand Identity

Sep–Dec 2023
Beneath the Waves
Publication Design

Jan–Apr 2024
Lucky Charms
Packaging Design

Sep–Dec 2023
OGX Hair Care
Packaging Design

Jan–Apr 2024
To Summer
Rapid Prototyping

Provost's List:

May 2022–Aug 2023
GPA of 3.80 or above