

**Graphic Designer** 

Gainesville, Georgia indyah.design@gmail.com indyahearls.com



# **Education**

### Savannah College of Art and Design

Atlanta, Georgia Bachelor of Fine Arts, Graphic Design 2023

# Skills

### **Technical Skills**

Adobe Illustrator Adobe Photoshop Adobe After Effects Adobe InDesign Adobe Lightroom Classic Procreate Linearity Curve Figma

### Design Skills

Logo Design Visual Identity Social Media Design Print Design Motion Media Design Photography Photo Editing

# **Awards**

#### GDUSA American Package Design

Honoring Black Poets' Neenah Special Edition 2023

# **Features**

#### SCADmosiac Design Showcase Christopher John Rogers SCAD FASH Invitation, pg. 11 2023

#### SCAN Magazine Fall Cover Additional Graphics 2023

**Design Experience** 

### The Variable | Studio Design Intern

Remote | June 2023 - August 2023

Collaborated with the Design and Creative teams on internal and client assignments that include social media, print, brand identity, and other digital assets while developing practical problem-solving, conceptualization, and communication skills.

# **Additional Experience**

### Regal Cinemas | Floor Staff

Gainesville, Georgia | June 2024 - present

Assisted guests with movie ticket sales and Regal Loyalty and Unlimited programs, directed customers to theaters, and maintained theater cleanliness with attention-to-detail while delivering excellent customer service to enhance the guest experience.

### Get Air Trampoline Park | Cashier & Lifeguard

Gainesville, Georgia | November 2023 - March 2024 Navigated party hosting responsibilities, prioritized child safety, and operated ticket sales while communicating park rules to new visitors with exceptional customer service in a fast-paced work environment.

### Publix | Cashier

Gainesville, Georgia | September 2021 - January 2022 Managed coupon, WIC, and cash transactions in fast-paced work environment while training Front Service Clerks with grocery organization and maintaining parking lot and in-store cleanliness.

### Michaels | Seasonal Cashier

Gainesville, Georgia | November 2019 - December 2019 Adapted to high-speed retail environment during peak holiday shopping, organized online customer orders, and promoted store rewards and coupons with exceptional customer service.

# Publix | Front Service Clerk

Gainesville, Georgia | August 2017 - August 2019 Gained communication and customer service skills, aided customers with cart retrieval and assistance, and developed grocery organization while maintaining parking lot and in-store cleanliness.