# Sean Brosnahan

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## Experience

JM&A Group, Deerfield Beach, FL <u>Graphic Designer</u> (Contract, Aug 2024–Present) <u>Graphic Design Intern</u> (May–Dec 2023)

Created print and digital collateral for the car dealership success partner. Enhanced branding through visual storytelling and motion, driving engagement from 18,000+ social followers. Executed UX design prototype to integrate an Al Chatbot into the car dealership user experience.

Blackstone, New York, NY
<u>Visual Designer</u> (Freelance, Sept 2024)
<u>Visual Design Summer Analyst</u> (June–Aug 2024)

Supported the design studio for the world's largest alternative asset manager. Concepted and refined event branding for the 2025 CEO Conference and Blackstone University Japan. Generated digital ads for campaigns. Proposed employee engagement plan for upcoming 40th anniversary.

Mildred Lane Kemper Art Museum, St. Louis, MO Graphic Designer (Feb-Sept 2023)

Produced posters, digital ads, and billboards to debut museum exhibitions. Designed branding and marketing materials for special events.

#### Education

Washington University in St. Louis Sam Fox School of Design & Visual Arts

Candidate for Bachelor of Arts Major in Communication Design Minor in Human-Computer Interaction Expected May 2025, GPA: 3.80

Santa Reperata International School of Art Study Abroad Program (Jan-April 2024) Semester abroad in Florence, Italy.

### Leadership

AIGA WashU, St. Louis, MO
<a href="https://example.com/Present">President</a> (May 2024-Present)
<a href="https://example.com/Executive Board">Executive Board</a> (Oct 2021-May 2024)

Established monthly and semester objectives, delegating tasks and ensuring execution through clear communication and accountability.

Organized professional events and technical workshops, including portfolio-building sessions, to support professional development.

WashU Men's Club Volleyball, St. Louis, MO <u>President</u> (May 2022–2023, May 2024–Present) <u>Member</u> (Aug 2021–Present)

Managed logistics of 40-member team, such as coordinating tryouts, tournaments, and finances.

Lock & Chain Sophomore Honorary, St. Louis, MO Active Member (May 2022–2023)

Selected to be one of fifteen sophomores to lead class through leadership and service.

## **Exhibitions**

Sam Fox Abroad Show, Fall 2024 Sam Fox Sophomore Showcase, Spring 2023 NASAD Exhibition, Fall 2023 Sam Fox Foundations Show, Spring 2022

#### Skills

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects; Figma; HTML/CSS; Microsoft Powerpoint, Excel; Google Analytics