# Roman Di Stefano

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**Northeastern University**
Boston, MA April 2022
BFA in Graphic and Information Design

**McGill University**
Montreal, CA
August 2017 - December 2017
Study Abroad Program

**Softwares**
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere & Final Cut Pro
Figma
Procreate
Sketch
Microsoft Office

**Skills**
Web Design
Motion Design
Brand
Photography
Illustration

**iFactory** / Interaction Designer
February 2022 - Present
Build web design systems for higher-education clients. See the process through from art direction to a full set of designed custom screens. Walk the client through my work and handoff for final deliverables.

**College of Arts, Media and Design** / Creative Co-op
July 2021 - December 2021, Boston, MA
Worked under the Associate Creative Director in creating creative collateral for Northeastern University's College of Art, Media and Design. This included a print brochure and visual identity for an on-campus exhibition and a design system introducing 2022's newest faculty members.

**Scout Studio** / Design Lead
September 2020 - December 2020, Boston, MA
Led the rebranding, website design, and packaging design for Ornami, a venture set on revolutionizing bodycare. Organized design efforts on a team of web designers and developers.

Collateral Designer
January 2020 - May 2020, Boston, MA
Designed collateral to promote Scout's events and opportunities. Worked with both print and digital signage. Wrote, hosted, and edited Scout's Podcast, By Design.

Project Lead
January 2020 - May 2020, Boston, MA
Led a team of designers and developers in creating a brand and marketing website for a literacy non-profit venture. Conducted weekly internal and client meetings to discuss brand voice, audience, and design decisions.

**KIND Snacks** / Design Co-Op
July 2019 - December 2019, New York, NY
Collaborated on a team of designers in creating visual ads, in-store demos, and updating the KIND Snacks website.