

Lashelle Vasquez

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is a Communication Designer based in Detroit, MI who has a love for hand crafted details.

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## Experience

### Olu & Company

September 2023 - Present

As a designer at Olu & Company, I stand alone as an in-house multimedia designer providing solutions for selected clients. Creative directing projects for multiple mediums such as brand identity, social media identity, and website development.

### Park West Gallery

July 2023 - January 2024

Creating as a part time Graphic Designer at Park West Gallery, I was responsible for bringing fresh new ideas to the existing brand language that was already present. Translating these ideas for event signage, promotional way-finders, social posts, and motion advertisements.

### Design Core Detroit

May 2022 - May 2023

Served as an In House Designer, creating visual content for all media platforms such as Instagram, LinkedIn, Facebook, and Twitter. Along with assets for Detroit Month of Design 2022 and upcoming 2023.

## Education

### College For Creative Studies

BFA in Communication Design

2019 - 2023

## Expertise

Adobe Creative Suite

Basic Coding

Risograph prints

Saddle stitch

Crisp Keynotes

Creating spaces

Screen Printing

Projecting things

Collaboration

Research

Publication

Wheel Throwing

Drinking coffee

Outfit pics

Makey Makey