

Zhixin Wang

An **UX/UI designer** with a background in industrial design, and a storyteller who casts enchanting experiences.

www.zhixinwang.me

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3484 N Century Oak Cir,
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US Citizenship

education

University of Cincinnati, DAAP

Bachelor of Science in Industrial Design
Class of 2024

KAIST

(Korea Advanced Institute of Science and Technology)
Fall 2022 Exchange | Department of Industrial Design

work experience

Chamberlain Group Oak Brook, IL

UX/UI Design Intern | Jan - Apr 2023

- Spearheaded a cross-functional team to develop the SecureU school security system
- Driving comprehensive research initiatives through user interviews, personas, and user journeys
- Guided app prototyping, narrative framing, building the design system, and delivering low and high fidelity prototypes to bring the project to life.
- **SecureU password: UeruceS**

BMF Media New York, NY

Creative Intern | May - Aug 2022

- Collaborated with the creative team to design major event experiences for clients including Amazon Prime Day, Paramount Plus, CBS, and IHG.
- Drafting floor plans, production sourcing, gathering inspirations, imaging activation decks, photoshop mockups, SketchUp modeling, onsite installations and overseeing builds

Frontgate West Chester, OH

Product Development Intern | Aug - Dec, Jan - Apr 2021

- Designed various furniture & home decor products and developed seasonal concepts
- Researching and benchmarking, ideating and sketching concepts, presenting to merchandising teams, creating SPEC packs for vendors, and evaluating samples.

skills

Digital

Figma, Miro, Photoshop, InDesign, Illustrator, After Effects, Procreate, Sketchbook Pro, Fusion 360, Keyshot, Keynote, Microsoft Office, Blender, Webflow, Keynote

Analog

Ideating, Sketching, Rendering, User experience design, User research, Storytelling, Branding, Usability testing, Design System, Wire-framing, Data Visualization, Prototyping, Interaction design, Information architecture