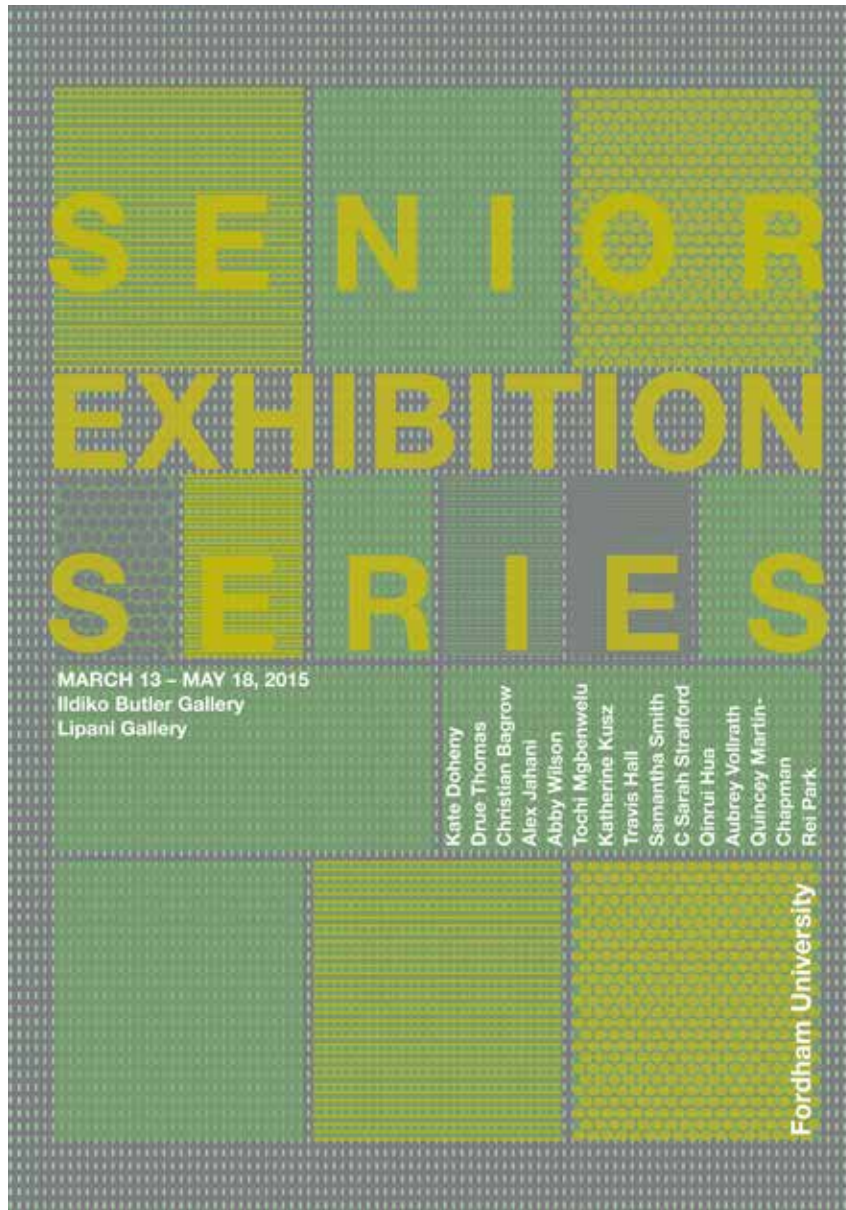


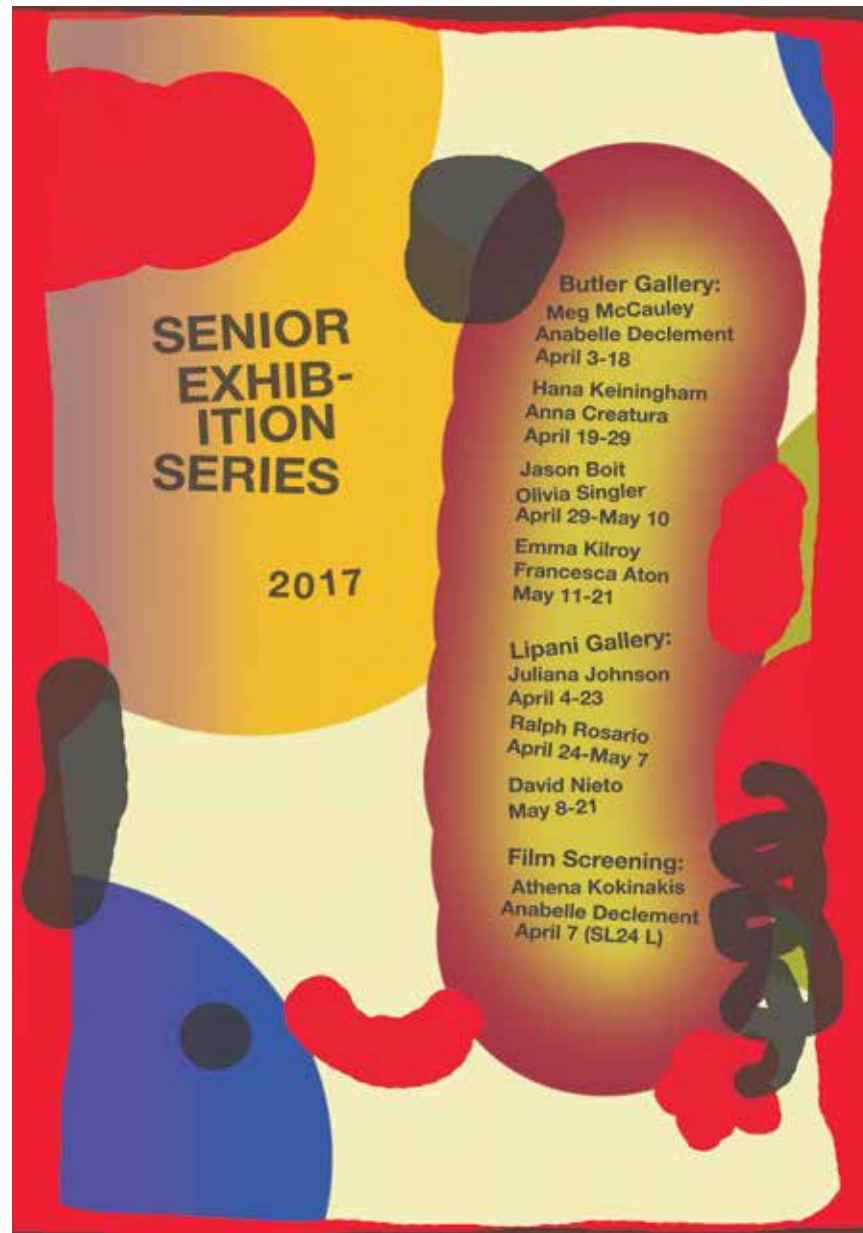
SAMPLES • MEG MCCAULEY • DESIGN



January 2015



January 2016



January 2017

**Fordham University Visual
Arts Department**

2015-2017

While a student at Fordham University I designed the poster and postcard for the Senior Exhibition Series for three consecutive years. I worked with the department heads to deliver a working visual in a timely manner, something that would work on both small and large scale.

Fordham Undergraduate

summer research project

Deadline:
March 4, 2016

**Grants up to
\$3,400**

Call for proposals:

Fordham College at Lincoln Center is pleased to offer undergraduate student research grants to support research projects of up to eight weeks during the summer of 2016

Grants of up to \$3,400 to be awarded competitively to eligible students with viable projects.

Grants will cover dormitory housing, (if needed), research expenses and a small living stipend.

Only FCLC students who will be juniors or seniors in the Fall of 2016 are eligible.

Successful applicants will present the results at the annual Arts & Research Showcase and submit to The Fordham Undergraduate Research Journal.

Information Session:

Learn How To Write a Better Research Grant Application
Thursday, January 28th 12:00 pm - 1:00 pm
Lowenstein South Lounge

Students applying for Summer Research Grants are strongly advised to attend this information session.

Applications are also available in LL 916

For more information and to apply, see the "Research" tab on the FCLC home page.



FORDHAM UNIVERSITY
THE JOSEPH UNIVERSITY OF NEW YORK

sponsored by the FCLC Dean's office

**Fordham Undergraduate
Summer
Research
Project**

Deadline: March 3, 2017
Grants up to \$3,400

**Information Session:
Learn How To Write a Better
Research Grant Application**
Thursday, January 26th
12:00 PM-1:30 PM
Lowenstein South Lounge

Students applying for Summer Research Grants are strongly advised to attend this information session.

For more information and to apply, see the "Research" tab on the FCLC homepage.

Applications are also available in LL916

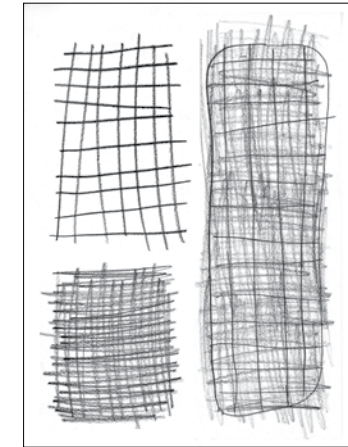
Fordham College at Lincoln Center is pleased to offer undergraduate student research grants to support research projects up to 8 weeks during the summer of 2017.

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Only FCLC students who will be juniors or seniors in the Fall of 2017 are eligible.

Successful applicants will present their results at the annual Ars Nova Arts and Research Showcase and submit to the *Fordham Undergraduate Research Journal (FURJ)*.

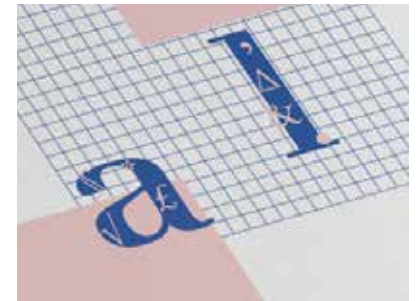


**Fordham University
Dean's Office**

2015-2016

I worked with the Dean's office to make a flyer to stand out among the other postings. I benefited from designing this flyer more than once, as I did with the Senior Exhibition Series materials. The hierarchy of information and legibility were of most importance here.





Type Classification

Fall 2015

In this typography project I researched the history and characteristics of seven typefaces and designed matching booklets for each.



Party Pooper

REGISTER TO VOTE

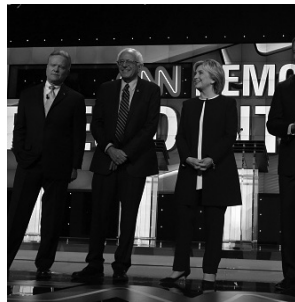


Your Candidates

Who will you vote for? See the comprehensive list of each candidate's platforms, and read their stories.

Your Issues

How will this election affect you? Stay up to date and informed about the issues.



Your Peers

Decisions aren't (and shouldn't be) made in a vacuum. See what other millennials are saying about the 2016 election.

- 5 Possible Election 2016 Outcomes
- What will really happen if Trump becomes president?
- 10 Problems with the Current Party System
- Why Bernie is Problematic

How's Everyone Doing?



[#HillarySoQualified](#) [#DumpTrump](#) [#WorldHealthDay](#) [#Election2016](#) [#feelthebern](#)

Party Pooper Creative Brief



Young people from the ages of 18-29 are the likely to vote and, according to a 2014 report from the Center for Information and Research on Civic Learning and Engagement at Tufts University, millennials have the lowest percentage of voting on record.

The website, Party Pooper, will educate young people about the election with the end goal of increasing voter turnout among young people. By using a similar tone to the websites Cracked and BuzzFeed, Party Pooper fosters a comfortable casual atmosphere that encourages the visitor to spend more time on the site. Despite its casual tone, Party Pooper maintains its position as an educational website, and its content is fact-checked and reliable.

Party Pooper covers all parties and all candidates. It does not side with either party, however the content is tailored to appeal to young people and for young people, and has no political tilt either way.

Party Pooper Style Guide

Voice

The voice of Party Pooper is casual and friendly. Conversational and approachability are encouraged, if not encouraged, if not encouraged, if not encouraged.

Typography

The typography for Party Pooper is a heavy typeface, the line height is 1.2em, and the letter spacing is -0.05em. The type is legible. Line length is 60 characters.

Typefaces

Party Pooper uses the Cooper Black typeface.

Typesetting

Party Pooper headline: 60px / 3.0em
Article headline: 29px / 1.8em
Regular Copy: 16px / 1.4em
Smallest elements: 13px / .8em

Borders / Lines

Solid, horizontal lines should be used to separate sections. All lines should be the same thickness: 4px (3pt). Lines should be used under all headlines.

Links

Links should be in blue if the surrounding text is in black, or in black if the surrounding text is blue. The hover state of any color link is yellow unless it is a large block of text (see: Homepage).

Lists

Vertical lists are to be bulleted.

Palette

- Black
- White
- Blue: RGB (0, 0, 255)
- Yellow: RGB (255, 255, 0)

Buttons

inactive:



Images

All images should be in duotone (either black & white or blue & white)

black & white



blue & white



Images used as links should have a black & white inactive state and a blue & white active state.

inactive:



active:



Logo

inactive:



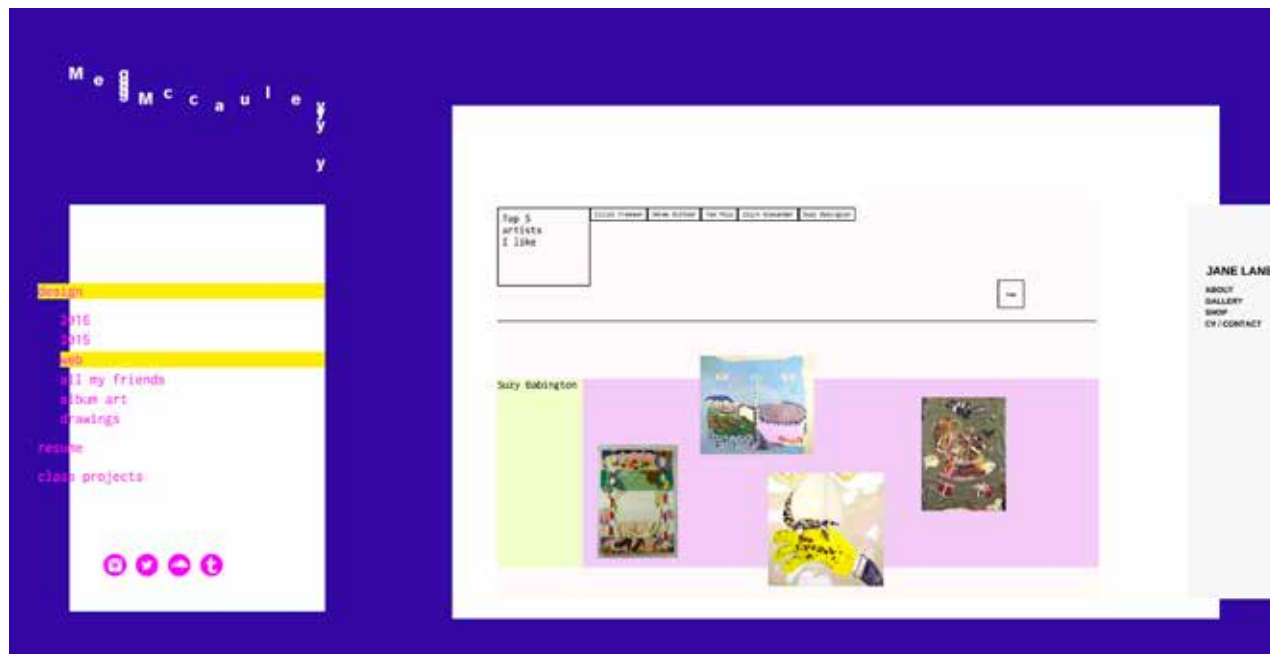
active:

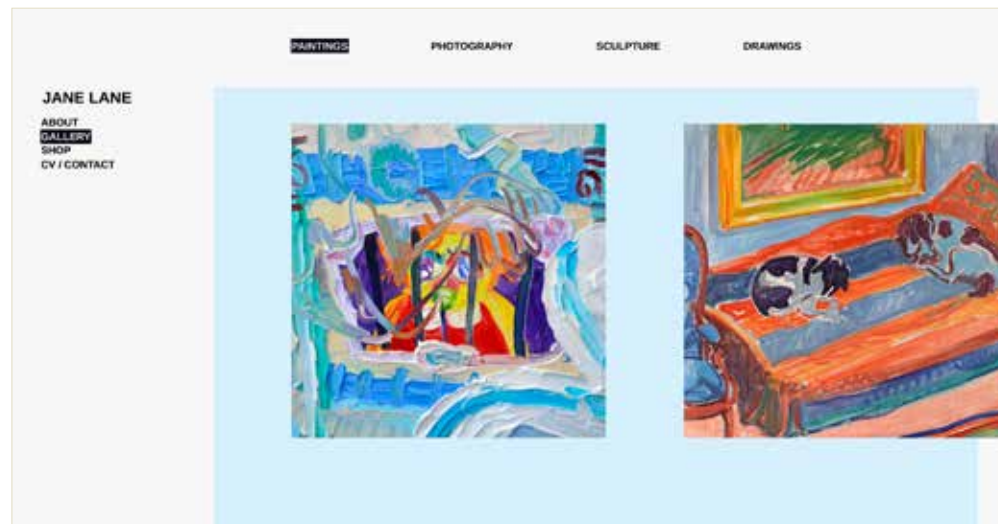


Website design

Spring 2016

This is a design for the homepage of an election website for millennials. This was a class assignment, so unfortunately the whole website was not realized. The screen cap on the left shows the website's homepage, and the images above are taken from the website's style guide and brief, which I wrote and designed.






Website Design


Spring 2015

The sites on this spread are both portfolio sites that I designed while in a series of web design courses at Fordham. Colorful elements encourage viewers to enter the site.



LIL POP SHOP
THANKSGIVING 2019

Pie Order



Orders will be accepted in-store or online at lilpopshop.com until 9pm on Sunday, Nov. 24th. We cannot accommodate any orders after this time.

Name: _____

Phone Number: _____

Email: _____

Pickup location:

Rittenhouse 229 s 20th St. Philadelphia, PA 19104	West Philly 265 S. 44th St. Philadelphia, PA 19103	Weckerly's 9 W Girard Ave Philadelphia, PA 19123
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Date:

MON 25	TUES 26	WED 27	THURS 28
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 *Thursday pickup from LPS Rittenhouse only

Notes: _____

#

— **Apple Crumble with Salted Caramel**
Local apples topped with toasted streusel and drizzled with house-made salted caramel

— **Pumpkin**
Traditional pumpkin filling with hints of cinnamon, nutmeg, cloves, and cardamom

— **Rosewater Cherry**
Tart Morello cherries accented with rosewater

— **Chocolate Pecan**
A variation on the classic—with gooey chocolate and toasted pecans

— **Cranberry Orange Meringue (gluten-free)**
Gluten-free oat and almond crust with a silky cranberry orange curd and topped with torched orange zest meringue

— **total pies**

order name: _____ **# of pies:** _____

Please pick up your Thanksgiving pie order on **November** _____
 at _____

All orders must be prepaid and all sales are final. Due to the volume of orders, changes and cancellations are not permitted.

KEEP THIS SLIP



Flyer
October 2019

gouache on paper, digital manipulation



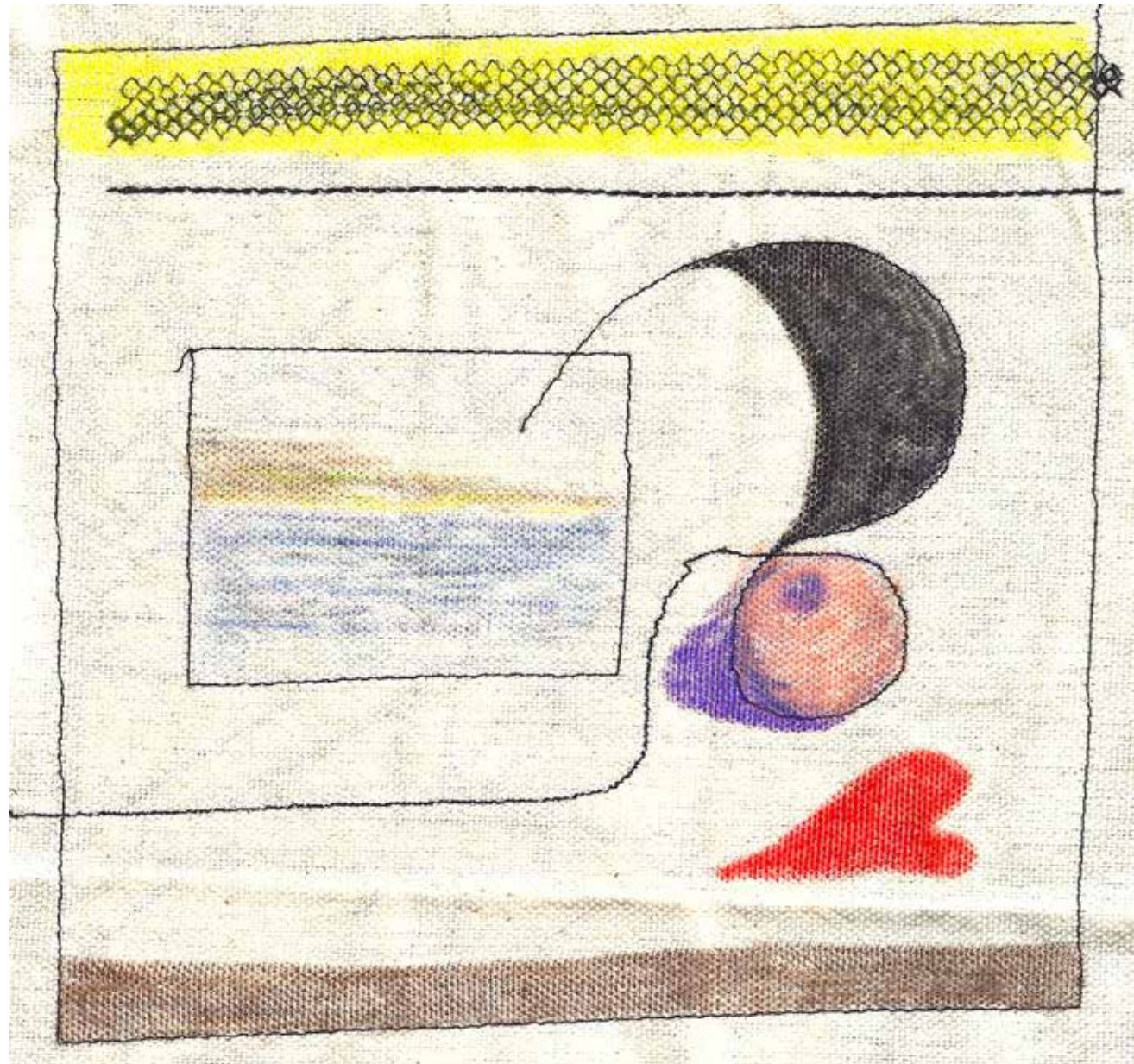
Slow Ref
Slow Ref
August 2017

digital drawing



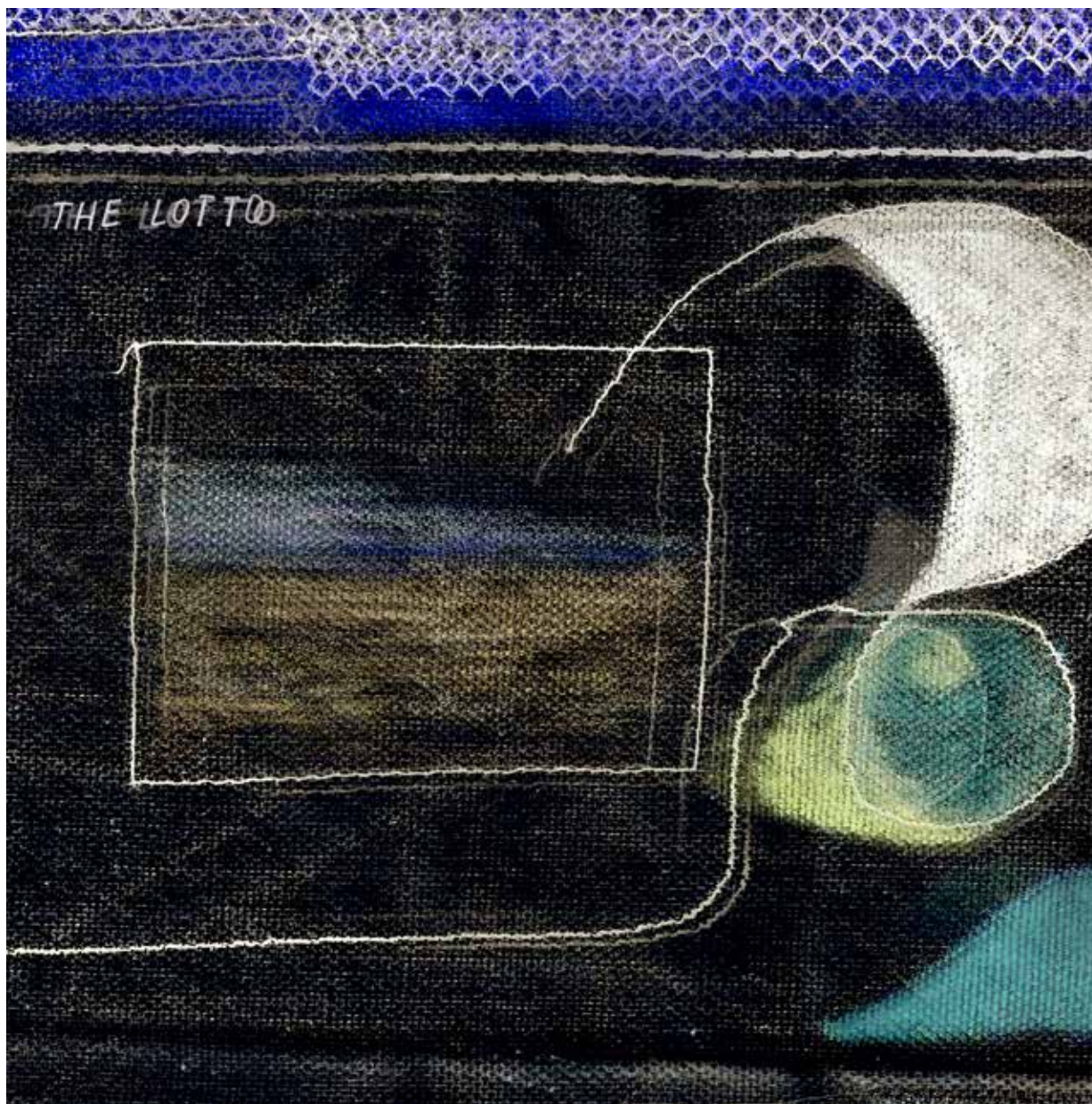
SIDE A Ditch the Boys 1:04 **But Why Would You** 1:18 **Crying** 1:58
Playing the Game 2:05 **SIDE B** **Good Move** 1:51 **Shoesies** 1:26
Something 2:05 **Peapod** 1:44 (**Bonus Track**) **Anabelle Declément**
 drums **Evan M. Marré** drums on **Something** and bass **Tim**
Bomberg-Roth saxophone **Meg McCauley** vox, guitar **All songs**
 written and recorded by **Meg McCauley**, mixed and mastered
 by **Evan M. Marré**, all drums recorded by **Marré**. **Tape design**
 by **Meg McCauley** Released with **Bee Side Cassettes**, 2017





Jack Washburn
Two Tickets
Spring 2020

sewing machine drawing, hand
lettering, colored pencil



Jack Washburn
The Lotto

March 2021

sewing machine drawing, hand
lettering, colored pencil, digital
manipulation



Russel the Leaf
Janitor Boy
February 2017

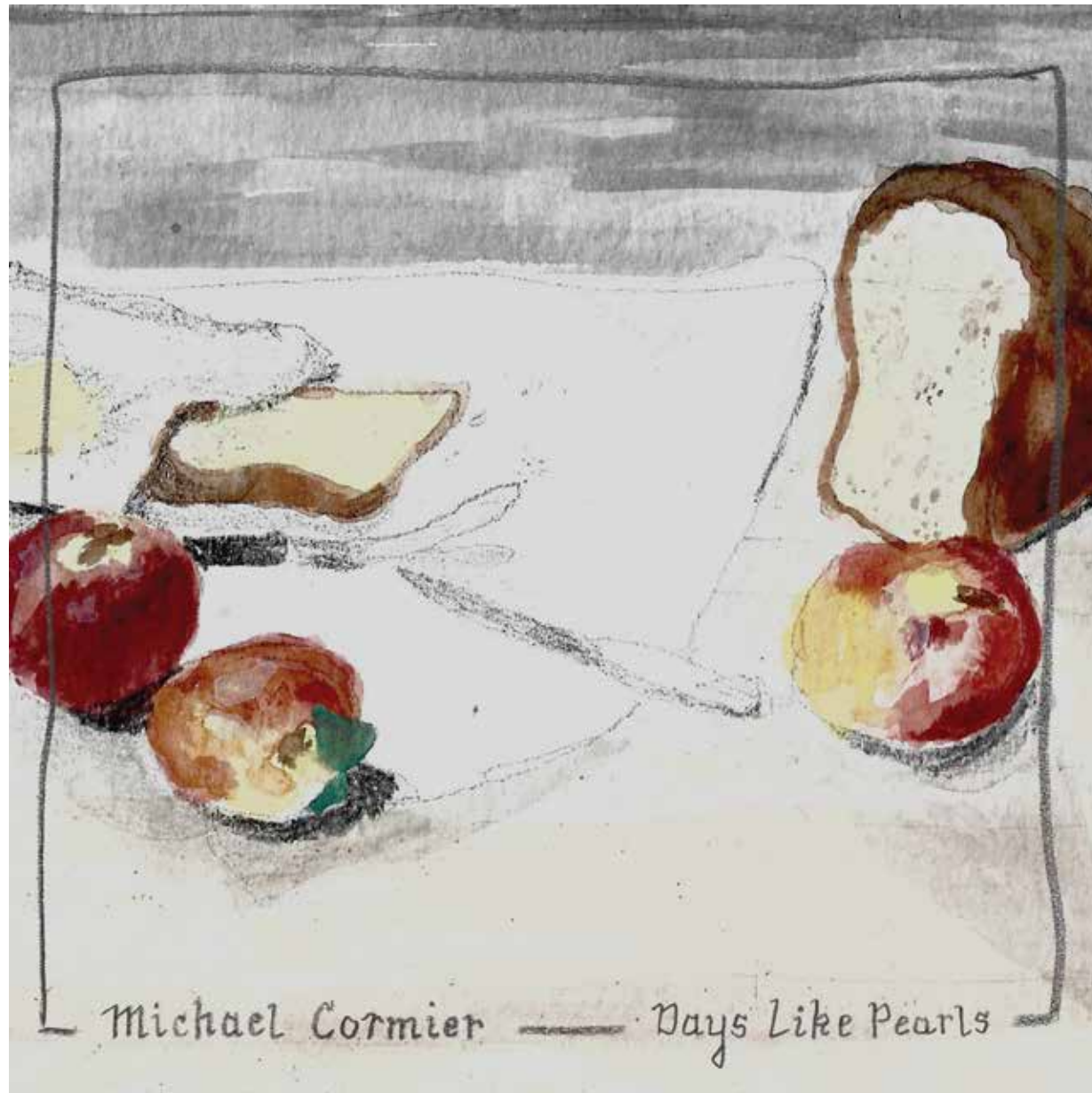
sewn collage, hand lettering



**Slow Ref / Chef Kiss
Split Cassette**

July 2018

paint, pastel



Michael Cormier
Days Like Pearls
Spring 2019

gouache and pencil