



GIULIA MARIA POLONIATO

Junior Art Director
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Paris (France)

*Seeking a Full-Time Contract
(permanent or temporary) or Freelance
opportunities in a graphic design studio
or communication agency.
Starting February/March 2024.
Open to relocation.*

WORK EXPERIENCE

Aug. 2023 - TODAY

Havas Play - Junior Art Director

Paris, France // Internship
Main Clients: LVMH, Hyundai, UEFA, Accor,
Vueling, Orange

- Attended briefing sessions
- Contributed to creative brainstorming and conceptualized original ideas
- Produced graphic materials independently or as part of a team
- Took part in on-set filming and photography sessions

June 2023 - TODAY

Micromedia Communication Italy - Copywriter

Milan, Italy // Freelance
Produced voice-overs for short videos and wrote text for social media content, specializing in clients within the Asian restaurant industry.

March 2022 - June 2022

In Aéras - Social Media Manager

Milan, Italy // Internship

- Created visual content for Social Media and print mediums
- Filmed and post-produced videos for Youtube, TikTok and Instagram
- Wrote and translated copy content
- Developed and implemented communication strategies
- Managed press releases and newsletters

EDUCATION

Feb. 2023 - June 2023

Berghs School of Communication

Stockholm, Sweden
Master • Art Direction

Sept. 2022 - Feb. 2023

Accademia di Comunicazione

Milan, Italy
Master • Art Direction

Sept. 2019 - Sept. 2022

NABA – Nuova Accademia di Belle Arti

Milan, Italy
Bachelor of Arts • Graphic Design & Art Direction
Course of study: Creative Direction
Final grade: 110 cum laude/110

Aug. 2021 - Dec. 2021

Pratt Institute

New York, USA
Exchange Abroad Program • Communication Design
Honours: **President's List Fall 2021**

2015 - 2019

Leonardo Da Vinci Italian High School

Paris, France
ESABAC (Double Degree, French Baccalauréat and Italian Maturità)

LANGUAGES

Italian - Native

French - Native

English - Professional Proficiency, IELTS C1

SOFTWARES

Adobe Suite - Adobe Illustrator / Adobe InDesign / Adobe Photoshop / Adobe After Effects / Premiere Pro / Adobe Lightroom / Adobe Dreamweaver / Adobe XD

Graphic Design Softwares - Midjourney / Canva / Sketch / Figma / Cinema 4D / PubCoder / KeyNote

MS Office - Word / PowerPoint / Etc.

Social Media Analytics Tools - Google Trends / Google Analytics / Instagram Insight / Creator Studio

HTML and CSS

AWARDS

November 2023

Grand Prix Stratégies (Sport and eSport)

BRONZE - "RDV avec le XV"

December 2023

PLAY Academy

Our team won 1st place in the interns' annual competition at Havas.

July 2023

D&AD New Blood Awards

WOOD PENCIL - "Streetshark"

May 2023

ADCE High Potentials '23

Selected as one of the best 50 young creatives in Europe. Participated to 2 days of workshops and networking in Barcelona.

November 2022

Dentsu Creative Comes To Town

SPECIAL MENTION - Among 10 finalists
Our OOH campaign was displayed in Piazza San Babila, Milan.

VOLUNTEERING

August 2022

WWF - Workcamp at Torre Guaceto

Mission "GenerAzione Mare": protection and care of sea turtles and preservation of marine environment.

Dec. 2019 - Aug. 2023

Built brand identity for **Armonia Tessile**,

Blauwe Zone, and **London Business**

School Board Fellows Programme