


CARMELA TORO


GRAPHIC ARTIST & ILLUSTRATOR



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 Madrid, Spain

 @carmelatorofaria

SPANISH
Native

ENGLISH
C2 - EF certificated

Achievements

OVER 200K+ REACHED

On Social Media with my work as an illustrator

DOMESTIKA COURSE

Character design through stylized anatomy

2 PUBLISHED BOOKS

As an illustrator in the well renowned mexican editorial, Porrúa

FEATURED ON

the Remarkable Mexican TV Show: "Solo Ellas"

Education

ProDiseño's School of Graphic Design in Caracas, Venezuela

Courses

- Creating Digital Marketing Plans
- Mastering After Effects

Softwares



Additional skills

- Project Management
- Digital marketing
- B2B communication
- Community management
- Storytelling
- UX/UI

Brands I've worked with

DOMESTIKA

 Casa del Libro

NBCUniversal



NETFLIX



2023

GRAPHIC ARTIST
Yippin Orders, Spain
Full time

2022

STORYBOARD ARTIST
COCOLAB, México
Freelancer

ILLUSTRATOR
Tapuy Casa Mágica, Chile
Freelancer

2020

STORYBOARD & CONCEPT ARTIST
COCOLAB, México
Full time

ILLUSTRATOR
Porrúa, México
Freelancer

2019

ANIMATION TEACHER
UTECA University, México
Part time

GRAPHIC ARTIST & ANIMATOR
19-36, México
Part time

2018

DESIGNER & ILLUSTRATOR
Imaginarios, Venezuela
Part time

2016

GRAPHIC ARTIST & ANIMATOR
Lúmina, Colombia
Part time