Contact	Web	albawera.com
	Mail	wera@albawera.com
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Experience

Elisava Research Graphic Design & Art Director Intern	2021 2022	Crafted compelling narratives for diverse audiences, contributed to brand strategy through in-depth analysis. Expanding guidelines and proposing innovative design solutions in alignment with the brand's vision.
Visual Slavery Freelancer Visual Designer	2022 2023	Provided graphic creation services for visual productions as a freelancer in different brand collaborations.
FIRMA, Branding & Innovation Agency Graphic Design & Art Director Intern	2021 2023	Drove brand activation and strategy initiatives, crafting display materials for media campaigns and managing client communication. Contributed to brand stationery while spearheading creative advertising and brand digital experiences.
TMB, Barcelona Metropolitan Transport Brand Designer. Innovation Lab	2022 2023	Patented product generated for the public transport in Barcelona, utilizing recycled bus materials to enhance metro station accessibility for citizens with diverse needs.
SEAT, S.A. Brand Designer Innovation Lab	2023	One Week Innovation Lab – Bringing together students and professionals to generate new mobility concepts for the future through vehicle waste.

Education

Adidas Maker Lab	Final Degree Thesis	In collaboration with Research Hub of Adidas Maker explored potential futures and its influence on human behavior, perception, and potential.	
ELISAVA, School of Design & Engineering	University Degree in Design & Innovation	Earned a full Academic Excellence Scholarship showcasing a notable 9.3/10 GPA./ Distinction of Honor achieved in Contemporary Design further underscored academic accomplishments/ Student Representative Across Entire 4-Year Degree.	
Bauhaus-Universität Weimar	Exchange Programme	Summer Spring School abroud in Graphic & Interaction Design.	

Skills			
Softwares	Collaboration	Languages	Additional
Adobe Creative Suite Design & Motion	Startegic Thinking	English	Project Manager Online Course
Blender	Creative Leadership	Spanish	Currently enrolled in a Project Management course on Udemy.
Design + 3D	Comunication Skills	Native	
Figma	Collaboration	Catalan	DESIGN MUSEUM Barcelona
Design	Project Managment	Native	Patented Product. for TMB
Asana Strategy & Managment	Problem-Solving	French Level A1	Exhibition at IDEAL Barcelona Digital Arts Center
Notion Strategy & Managment	Client Relationship Managment		Student Project Awarded Volunteer Staff Summer Kindergarten Teacher
Microsoft Office	Adaptability		
Managment & Presentations	Global Perspective		for children with disabilities in
HTML/CSS			Lleida Catalonia.